

2017 Orlando Regional *FIRST* **Robotics Competition Sponsor Recognition**

Reach over 5000 people and Help Build the Future!

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\$75,000 Regional Sponsor	\$50,000 Regional Competition Sponsor
 Marketing Benefits listed to \$50,000 level plus: Keynote speaking opportunities opening and closing ceremonies VIP Event Sponsorship/Speaking opportunity 10' x 15" Preferred Placement Exhibit at the regional competition Half page recognition in the front section of the Orlando Regional Program Book 	 Marketing Benefits listed to \$25,000 plus: Introduction and speaking opportunities opening and closing ceremonies 10' x 10' Preferred Placement Exhibit at the regional competition VIP Passes to the FIRST World Championship in St. Louis
\$25,000 Leaders in Technology	\$10,000 Captains of Innovation
Marketing Benefits listed to \$10,000 level plus high profile opportunities to sponsor: ➤ Team Pit Area ➤ 10' x 10' preferred placement exhibit at event	 Marketing Benefits listed to \$5,000 level plus: ▶ 6' x 4' table preferred placement exhibit space at event ▶ Recognition as sponsor by Master of Ceremonies
\$5,000 Friends of the Future	\$2,500 Robot Boosters
Marketing Benefits listed to \$2,500 level plus: ➤ Sponsor placement on signage at pre-event, off-site promotions and exhibits	Marketing Benefits listed up to \$1000 plus ➤ Listed in the FIRST Annual Report (circ. 5000) ➤ Recognition in the Orlando Regional Program Book
\$1000 Regional Fan	\$500 <i>FIRST</i> Fan
 Benefits listed up to basic \$500 level plus: ➤ Orlando Regional Program book recognition (circulation 1000) ➤ Listing on electronic banners throughout the three day competition. 	Basic sponsorship level benefits include: ➤ 2 day pass to VIP seating area ➤ 2 Invitations to the VIP Luncheon ➤ General Event Invitations ➤ Orlando Regional Website listing (+30K views + social media reach of 24K+) ➤ Listing on Event Signs

Contributions to the Orlando Regional through the Florida FIRST Robotics Education Foundation are tax deductible as permitted by law. Contact Fundraising Chairman, Chris Fairey at <a href="capacitage-color: regional-color: blue capacitage-color: blue c